

# **EXHIBIT 39**

Message

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**From:** Matt Waddell [mwaddell@google.com]  
**Sent:** 7/14/2021 9:14:49 PM  
**To:** chrome-prd-discuss@google.com  
**CC:** eisinger@google.com; jaroner@google.com; mardini@google.com  
**Subject:** Incognito NTP Revamp



## It's a bird. It's a plane. It's a PRD!

A Chromie just submitted their draft PRD 🦋, and they'd appreciate some of your feedback (especially those on CC):

- **Project name:** Incognito NTP Revamp
- **Lead PM:** andrewkamau
- **Functional area:** Trust & Safety
- **Link to PRD:** <https://prds.page.link/s1CK>
- **User problem:** Users have misconceptions about Incognito and often overestimate the protections available. We want to help them clearly understand the scope of the elevated privacy protections on Incognito

Also: ICYMI, you can browse all the Chrome PRDs you've ever wanted at (wait for it...) [go/chrome-prds/library](https://go/chrome-prds/library).

With gratitude 🙏, and goooOOO Team!  
Your neighborhood Chrome-bot

PRODBEG: GOOG-CABR-04668451  
PRODBEGATT:  
PRODEND: GOOG-CABR-04668451  
PRODENDATT:  
PRODVOL: CROSS-PROD031  
2nd\_CROSS\_BEGBATES:  
2nd\_CROSS\_ENDBATES:  
AllCustodians: AbdelKarim Mardini  
TO: chrome-prd-discuss@google.com  
FROM: matt waddell <mwaddell@google.com>  
CC: jaroner@google.com;eisinger@google.com;mardini@google.com  
BCC:  
CONFIDENTIALITY: CONFIDENTIAL  
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CROSS\_BEGATTACH:  
CROSS\_BEGBATES:  
CROSS\_CC:  
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CROSS\_ENDBATES:  
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Owner: mwaddell  
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REDACTED: N  
SUBJECT: Incognito NTP Revamp